1. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
2. Delivered user support to clients to train, educate and answer questions.
3. Researched new technologies, software packages and hardware products for use in website projects.
4. Conducted unit testing to deliver optimal browser functionality.
5. Created powerful Content Management Systems to serve as interface for client.
6. Trained and supervised [Number] team members for ongoing [Type] projects.
7. Boosted web traffic by improving navigation, [Action] and [Action].
8. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
9. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
10. Optimized [Type] and [Type] web assets for speed and performance.
11. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
12. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
13. Planned and engineered RESTful web services to manipulate dynamic datasets.
14. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
15. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
16. Collected, defined and translated user requirements into project designs and implementation plans.
17. Collaborated with in-house web designers to create sleek and innovative UI design.
18. Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs.
19. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
20. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.